

# Second High-level United Nations Conference on South-South Cooperation

Buenos Aires, Argentina, March 20-22, 2019  
[www.unsouthsouth.org/bapa40](http://www.unsouthsouth.org/bapa40)



Hashtag:  
**#BAPA40**

## BAPA+40 : Social Media Guide for Participants

Dear Participant of BAPA+40,

These are some guidelines for the general use of social media before, during and after the Second High-level United Nations Conference on South-South Cooperation (BAPA+40).

The main hashtag for BAPA+40 is:

**#BAPA40**

The main hashtags for **South-South Cooperation** are:

**#SouthSouthCooperation** and **#SouthSouth**

The main hashtag for the **Sustainable Development Goals** is:

**#GlobalGoals**

The **UNOSSC** social media references are:

**Facebook: unosscc**

[www.facebook.com/unosscc](http://www.facebook.com/unosscc)

**Twitter: @unosscc**

[www.twitter.com/unosscc](http://www.twitter.com/unosscc)

**Flickr: unosscc**

[www.flickr.com/photos/unosscc/albums](http://www.flickr.com/photos/unosscc/albums)

**YouTube:**

<https://goo.gl/aL8N9P>

Please mention UNOSSC's references when posting and tweeting and subscribe to our channels to be notified in real-time about materials, photos and videos related to BAPA+40.

In addition, you can download BAPA+40 internet logos, banners and cards at: <https://goo.gl/imMG4c>

Please publish these materials in your organization's websites and social media channels to help us publicize the Second High-level United Nations Conference on South-South Cooperation.

For news and media updates during the conference, please refer to:

<https://www.unsouthsouth.org/bapa40/media-news/>

Visit also the **UN System Portal** at the UNOSSC website to find out more about what UN organizations are doing in the field of South-South and triangular cooperation: <https://www.unsouthsouth.org/un-system-portal/>